Emma Prine

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EDUCATION

Loyola Marymount University — Los Angeles, CA
Bachelor of Arts in Journalism, Minor in Business Administration — Graduated May 2026

Relevant Coursework: Journalism and Law, Marketing and Business Communications, International Management, Writing for Journalism, Critical Thinking in Psychology, and Financial Accounting

PROFESSIONAL EXPERIENCE

Venture Public Relations — Los Angeles, CA
Account Coordinator Intern — June 2026-October 2026

- Tracked media coverage and compiled client analytics reports using Excel and media monitoring tools to deliver actionable coverage insights
- Maintained journalist and media outlet lists, researched industry developments, and tracked coverage across AI, robotics, and smart home sectors
- Supported client preparations for product launches, CES, and industry events, coordinating schedules, materials, and logistics with senior publicists and account teams

Eleve Agency — Los Angeles, CA
Publicity Intern — May 2025-September 2025

- Initiated targeted outreach to high-profile fashion and lifestyle brand contacts
- Researched media outlets, companies, and industry trends to identify relevant coverage and opportunities
- Managed showroom inventory and maintained organized tracking logs and contact databases
- Monitored media coverage and compiled structured data into concise reports for agency executives

Los Angeles Loyolan — Los Angeles, CA
News Intern — February 2024-February 2025

- Edited and published 5+ articles weekly, ensuring accuracy, clarity, and editorial consistency
- Coordinated assignments and tracked deadlines for a 10-member editorial staff
- Refined written content and messaging through collaboration with reporters and editors
- Streamlined editorial operations and cross-team communication to meet tight production deadlines

LMU, School of Film & Television — Los Angeles, CA
Academic Affairs Assistant — February 2023-February 2024

- Provided administrative support to executives, faculty, and staff, managing complex calendars
- Coordinated 10+ campus film screenings and events with Netflix, managing event logistics, promotional outreach, scheduling, and execution
- Created Canva invitations and promotional materials, and tracked event communications to support campus engagement and participation
- Drafted and edited course descriptions and coordinated communications among executives to ensure accurate information sharing and smooth program operations

COMMUNITY INVOLVEMENT

Kappa Alpha Theta — December 2024-December 2025
Vice President of External Affairs (VPEA)

- Led external communications, branding, and campus outreach initiatives to strengthen chapter visibility and community partnerships

Society of Professional Journalists (SPJ), Loyola Marymount University — August 2023-May 2026

- Engaged in journalism-focused professional development, ethics discussions, and campus media initiatives to strengthen reporting and industry knowledge

AWARDS & CERTIFICATIONS

- LMU Dean's List (every semester)
- Bloomberg Market Concepts Certification
- Muck Rack Academy: PR Measurement and Reporting Certification
- Recipient, Yale Book Club Award (2021)