

# Emma Prine

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## EDUCATION

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### Loyola Marymount University (LMU)

*Bachelor of Arts in Journalism, Minor in Business Administration*

Los Angeles, CA

*Expected May 2026*

**Relevant Coursework:** Journalism & Law, Marketing & Business Communications, International Management, Writing for Journalism, Financial Accounting & Precalculus

## PROFESSIONAL EXPERIENCE

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### Eleve Agency

*Fashion Publicity Intern*

Los Angeles, CA

*May 2025 - August 2025*

- Assisted in developing and executing PR strategies for luxury fashion, beauty, and lifestyle clients
- Supported media outreach efforts by drafting pitches, press releases in a fast-paced environment
- Coordinated sample trafficking and maintained inventory of fashion items and press materials
- Conducted media monitoring and compiled coverage reports to track campaign performance
- Supported administrative tasks including scheduling and preparing meeting materials

### The Los Angeles Loyolan

*Assistant News Editor*

Los Angeles, CA

*February 2024 - February 2025*

- Researched, fact-checked, and wrote articles for LMU's newspaper
- Edited and published articles weekly, ensuring clarity and accuracy
- Coordinated news coverage and assigned stories to staff writers
- Collaborated with the news team to ensure that the newspaper's voice and high standards are maintained

### LMU, School of Film & Television

*Academic Affairs Assistant*

Los Angeles, CA

*February 2023 - February 2024*

- Organized and participated in Film School events, including partnering with Netflix on campus films
- Drafted and edited course descriptions using Microsoft Excel
- Facilitated internal campus communications between executives and employees

### University of Pennsylvania Social Entrepreneurship Program

*Participant in Initial Rollout of Program*

Remote

*Fall 2020*

- Accepted into the inaugural University of Pennsylvania–Academy of Our Lady of Peace joint program
- Developed an entrepreneurial solution to address the community mental health crisis
- Researched and created an informational flyer with resources for low- and no-cost mental health services

## AWARDS & CERTIFICATIONS

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- Recipient, Yale Book Club Award (2021)
- LMU Dean's List (every semester)
- Bloomberg Market Concepts Certification
- Muck Rack Academy: PR Measurement and Reporting Certification

## COMMUNITY INVOLVEMENT

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- *Kappa Alpha Theta, Vice President of External Affairs (VPEA)*: Led external communications, branding, and campus outreach to strengthen chapter visibility and partnerships
- *Founder, Perspectives Journal*: Launched and currently lead a digital journal amplifying underrepresented voices through original written content; manage editorial planning, contributor outreach, and platform growth
- *Society of Professional Journalists (SPJ), Loyola Marymount University*: Active member engaged in journalism-focused professional development, ethics discussions, and campus media initiatives