

Emma Prine

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Education

Loyola Marymount University (LMU), Los Angeles, CA
Bachelor of Arts in Journalism, Minor in Business Administration
Expected May 2026

August 2022 - Present

Experience

Eleve Agency, Los Angeles, CA

May 2025 - August 2025

Fashion Publicity Intern

- Assisted in developing and executing PR strategies for luxury fashion, beauty, and lifestyle clients
- Supported media outreach efforts by drafting pitches, press releases in a fast-paced environment
- Coordinated sample trafficking and maintained inventory of fashion items and press materials
- Conducted media monitoring and compiled coverage reports to track campaign performance
- Supported administrative tasks including scheduling and preparing meeting materials

The Los Angeles Loyolan, Los Angeles, CA

February 2024 - February 2025

Assistant News Editor

- Researched, fact-checked, and wrote articles for LMU's newspaper
- Edited and published articles weekly, ensuring clarity and accuracy
- Coordinated news coverage and assigned stories to staff writers
- Collaborated with the news team to ensure that the newspaper's voice and high standards are maintained

LMU, School of Film & Television, Los Angeles, CA

February 2023 - February 2024

Academic Affairs Assistant

- Organized and participated in Film School events, including partnering with Netflix on campus films
- Drafted and edited course descriptions using Microsoft Excel
- Facilitated internal campus communications between executives and employees

University of Pennsylvania Social Entrepreneurship Program, San Diego, CA

Fall 2020

Participant in Initial Rollout of Program

- Accepted into the inaugural University of Pennsylvania–Academy of Our Lady of Peace joint program
- Developed an entrepreneurial solution to address the community mental health crisis
- Researched and created an informational flyer with resources for low- and no-cost mental health services

Awards/Certifications

- Recipient, Yale Book Club Award (2021)
- LMU Dean's List (every semester)
- Bloomberg Market Concepts Certification
- Muck Rack Academy: PR Measurement and Reporting Certification

Community Involvement

- *Kappa Alpha Theta, Vice President of External Affairs (VPEA)*: Led external communications, branding, and campus outreach to strengthen chapter visibility and partnerships
- *Founder, Perspectives Journal*: Launched and currently lead a digital journal amplifying underrepresented voices through original written content; manage editorial planning, contributor outreach, and platform growth
- *Society of Professional Journalists (SPJ), Loyola Marymount University*: Active member engaged in journalism-focused professional development, ethics discussions, and campus media initiatives